KYRON SHOCHAT
Graphic Designer

Contact Info

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kyronshochat.com

EDUCATION

University of California
Los Angeles (Class of 2020)

B.A. in Design | Media Arts
Cumulative GPA: 3.68

SKILLS

Typography	Advertising
Print	Art Direction
Illustration	Branding
Video Editing	Social Media
Motion	Campaigns
3D Modeling	

SOFTWARE

Illustrator	Maya
Photoshop	Cinema4D
InDesign	GSuite
After Effects	MS Office
Premiere	Slack
Figma	

INTERESTS

In my free time I like to hike, go to the beach, skateboard, and illustrate (digital and hand drawn). Check out my Instagram accounts for art (@kyroncreate) and skateboarding (@thugsy)

EXPERIENCE

ASUCLA - Graphic Designer
Oct. 2018 - Oct. 2020

Met design needs of entities across UCLA campus including retail and textbook stores, restaurants, coffeeshops, and other ASUCLA departments. Reported to the marketing manager and adhered to official style guidelines of the organization. Utilized Adobe Suite to complete design work for printed material such as store decorations, signage, and merchandise as well as for digital content like social media posts and email blasts.

Coordinated directly with other designers, the social media team, and the visual merchandising team to maximize outreach and maintain a consistent visual presence across all on-campus entities and social media platforms. Received an award for exceptional work in May 2020.

Nucalix Bio - Freelance Logo Design
June 2020

Designed the official company logo based on company mission and client vision. Designed preliminary company website using Wix web builder. Maintained thorough communication with the client through multiple rounds of edits. Provided extensive variations of the logo for the client to choose from. Revised design based on feedback to ensure a maximum quality of work and satisfaction.

Coffee But Different - Freelance Graphic Design
Dec. 2020

Worked directly with client to independently design original artwork for company merchandise based on client ideas. Adhered to apparel printing requirements such as file type, sizing artwork, and color limitiations.